

Barbara Franqui

Barbara Franqui is Vice President of the Global Planning Program at Warner Bros. Entertainment Inc. She leads the organization's worldwide financial planning process improvement and transformation efforts. Ms. Franqui is responsible for streamlining planning activities, refining integration with operations, and evaluating the use of technology to create efficiencies and increase analytical capabilities. Prior to her employment at Warner Bros., she served as Vice President of Home Entertainment Finance at Sony Pictures Entertainment, directing the budgeting, planning, and analysis of worldwide greenlights. Before joining Sony, Ms. Franqui was the Vice President of Finance for the private investment firm and family office of Andell Holdings, LLC where she led the financial management of portfolio companies including Andell Entertainment film productions. While at Andell, she was also responsible for the financial oversight of other investments and philanthropic endeavors. Previously, Ms. Franqui held leadership roles in Finance within the respective Theatrical Divisions of Twentieth Century Fox Film Corporation and The Walt Disney Company. Before then, she worked in Marketing and Finance at Taco Bell Corporate and Assurance Services at KPMG LLP.

Ms. Franqui is a CPA and holds a Master of Business Administration from the Marshall School of Business at the University of Southern California (USC), where she also received a Bachelor of Science in Accounting, cum laude. She holds a graduate certificate in entertainment studies from the USC School of Cinema-Television and is certified in project management using the Scrum Framework. Ms. Franqui has continued her association with USC as a mentor, guest lecturer, and panelist.